

2009
The Boat
“Wind Ward” Column Prospectus

At the Realistic Equine Sculpture Society, Inc. our mission is "to encourage excellence in realistic equine sculpture and associated artistry, promote an interactive education-oriented professional community, educate the public about equine sculpting and broaden artistic development through exhibition, events, education, demonstration and critique".

The new column in *The Boat*, *Wind Ward*, provides member sculptors a unique opportunity to have their in-progress work critiqued by a qualified advisor with evaluation materials shared with the greater membership, to foster shared learning, positive feedback and diversification of knowledge.

Please read all instructions and rules carefully before presenting questions or inquiries to the coordinator, Michelle Platt, at equusartcraze@yahoo.com or the Publication Officer, Sarah Minkiewicz-Breunig, at publicationsofficer@ress.org. Please put “Wind Ward” in the subject line.

Eligibility: Open to members only.

Calendar

2009 Winter Issue

October 1, 2008: Deadline for images to the Publication Officer

November 1, 2008: The advisor receives the submitted sculpture to evaluate

February 1, 2009 – Deadline for advisor evaluations to be sent to the Publication Officer

February 2009 – Issue publication

2009 Summer Issue

April 1, 2009: Deadline for images to the Publication Officer

May 1, 2009: The advisor receives the submitted sculpture to evaluate

August 1, 2009: Deadline for advisor evaluations to be sent to the Publication Officer

August 2009: Issue publication

Benefits

- Each sculpture used in the column will receive a Sculpture scorecard from the advisor and also have that work printed in *The Boat*, with all evaluation materials. Members also will be encouraged to offer their insights on the Member List.

Advisor

Winter 2009: TBA

Summer 2009: TBA

Entry Rules

- This column is open to all member sculptors who strive for realism in their work.
- Only one submitted sculpture per participant per year.
- One sculpture per issue of *The Boat*, based on a first-come-first-served basis among those who submitted materials according to the requirements. Those who have not had their sculpture previously used will be given priority.
- Submitted sculptures must be in-progress work, but should be at a suitable level of completion for a useful critique; it is at the discretion of the Publication Officer to decide if this level of completion is adequate.
- There is no size limit for sculptures.
- Submitted sculptures may be full body works, busts or bas-relief work.
- Submitted sculptures must be original works or “customized” models, if consistent to the rules in Policy 6, Section 2, which can be downloaded from www.ress.org.
- Submission may be of any breed, gender, age or position.
- Collaborations are not permitted.
- Sculptures in this column will have all comments and supportive materials from the evaluation printed in *The Boat* to offer a shared learning experience for the greater membership. The membership also will be encouraged to discuss the sculptures in this column on the Member list. So please consider the public nature of this column before participating.
- Please indicate your skill level upon entry.

Column Fee:

- US\$45.00 Basic Member
- US\$35.00 Business Member

Payment of Fees

- A participant will be notified if his/her sculpture has been accepted for participation. If more than one submitted sculpture is acceptable, one will be chosen at the discretion of the Publication Officer and the other will be placed on a waiting list for the next issue, if desired by the participant, who will be later notified by the Publication Officer when to send payment to the Treasurer.
- Payment is accepted via Paypal, check, or money order. Within 10 days of acceptance into the column, payment should be sent to the Treasurer either through Paypal or with a check or money order made out to “RESS.” If payment is not made within 10 days of acceptance, the opportunity is forfeit and another sculpture will be chosen. Please clarify that payment is intended for “Wind Ward” in *The Boat*.
 - For mailed payments:
RESS Treasurer

Cheryl Farrens
PO Box 103
Campbell, TX 75422

- For Paypal payments: treasurer@ress.org

Submissions:

- Send submissions to the Publication Officer, according to the requirements herein to:
 - For mailed CDs:
RESS Publication Officer
PO Box 44315
Boise, Idaho 83711-0315

IMPORTANT: The CD should be clearly identified with the “Wind Ward”, your name, address, phone number and email address (if applicable and optional). Please only use a CD pen or a permanent felt tip marker such as those made by Sharpie® to inscribe this information onto the CD. Burned onto the CD should be a “Read Me” itemization of the CD’s contents, which must include the media, gender, scale and breed/type of the sculpture as well as your skill level. You also may choose to provide a concise, brief background or supportive insights regarding the inspiration for the entry and its design.

- For email: sarah@mink-studios.com

IMPORTANT: The email subject header should be clearly identified with “Wind Ward” and in the body of the email should be your name, address, phone number and email address (if applicable and optional). Please also provide a “Read Me” itemization of the email contents, which must include the media, gender, scale and breed/type of the sculpture as well as your skill level. You also may choose to provide a concise, brief background or supportive insights regarding the inspiration for the entry and its design.

The Treasurer cannot answer or forward your entry questions. Please direct all questions to the coordinator, Michelle Platt, at equusartcraze@yahoo.com or the Publication Officer, Sarah Minkiewicz-Breunig, at publicationsofficer@ress.org. Please put “Wind Ward” in the subject line.

Images:

- Six (6) quality JPEG/JPG images of the sculpture are required, as follows:
 - Left side view
 - Right side view
 - Front (3/4 view qualifies)
 - Back (3/4 view qualifies)

- Overhead (mandatory)
- Head study (mandatory)

Technical Requirements for Images:

- Images will be screened for compliance to the requirements. Those that do not comply will be **automatically rejected without refund and not returned**. The screener may request additional or replacement images, which must be resubmitted before the deadline for images, or risk disqualification from the column, without refund. It's recommended to submit images early in case replacements are requested. The requirements are:
 - Images must be in TIFF, PSD or JPEG/JPG with a minimum resolution of 300 ppi.
 - Images must be easily viewed on a computer screen to allow an easy and accurate evaluation of the featured work.
 - Images should not have copyright watermarks obscuring the featured work, however, those that do not obscure are accepted.
 - Images must not be designed or indicative of a "photo show" format or set-up. Props, miniaturized or life-like backgrounds, handlers, tack, extraneous elements or any such traditional "hobby photo show" accouterments are prohibited.
 - Images must be a best effort to showcase the piece truthfully and accurately, and corrections to light, contrast, hue, saturation and brightness are accepted. However, pixel editing of the photographs is prohibited, and other digital alteration or enhancement of the images, as to disguise the true quality of the piece, is also prohibited.
 - All submitted materials will not be returned. CDs will be destroyed after the evaluation is completed.

"Quality" for Presentation Score

- When it comes to the Presentation score, the quality of the image will have a direct bearing on the outcome. "Quality" is defined as:
 - Images deemed of professional polish.
 - Images consistent to the standards presented in "Submitting Photos for a RESS Online Exhibition; An Educational Review and Tutorial" at <http://www.ress.org/files/ExhibitionImageTutorial.pdf>, and also read The Boat article, "Your Best Foot Forward; Practical Tips for Successful Presentation in RESS Online Exhibitions" at <http://www.ress.org/files/YourBestFootForward.doc> for guidelines on taking quality photographs for submission.

Evaluation Criteria:

- The advisor will be provided a Sculpture scorecard with the following evaluation criteria:
 - Anatomical accuracy: The technical physical accuracy of the piece; the exacting degree to which the piece precisely reproduces equine anatomy.
 - Biomechanics: The technical motor workings of the anatomy in the piece;

- the authentic depiction of equine anatomical function.
- Conformation: Phenotypic structure faithful to breed, type, gender and age depicted, to include proportion and historic phenotypes.
 - Skill in the technical aspects of the media and techniques involved
 - Artistic expression and emotion
 - Believability: The accuracy of the overall depiction, especially if the piece is situational or historically specific and the convincing rendition of equine nature, character and interaction within all elements of the piece. This does not mean the subject needs to be in a moving pose, but it should exude a lifelike presence and charisma, and appear to be ready to "walk off the table."
 - Compatibility of Elements: The consistency in quality within the composition and between all the elements in terms of quality, style and realism to the central or integral element of the equine portrayed.
 - Composition and Design: The finesse demonstrated in the piece in terms of the use of line, use of light and mass, "traveling eye" precepts, use of positive/negative space and other artistic theory, standards or ideals.
 - Presentation: How well the image exhibits the characteristics of a quality image.
- Each category has a point value of 1-10 (10 being best) and the advisor shall award points for each category for the sculpture, and provide additional comments or illustrations where needed.

Scorecards

- The scorecard and evaluation materials will be provided by the Publication Officer directly to the participating artist.

Obligations of the Entrant

- Participants are asked to respect the conditions of the column's parameters, unless invited otherwise.
- Participants are asked to be gracious, courteous and professional; acting out in reaction to the evaluation or member comments is unacceptable and will be considered a Code of Conduct violation.
- Participants are expected to allow their sculptures and critiques to be viewed in *The Boat* and be discussed on the Member List, as an educational experience for all members. Submitting a sculpture for the column signifies consent for the parameters of the column.
- Participants should not expect or solicit additional input from the advisor outside of the parameters of this column, unless expressly invited to do so by the advisor.
- Whether the participant finishes the sculpture or not, the participant may only claim it was critiqued by the advisor within the context of the column, but not endorsed by the advisor.
- Keep in mind that the advisor's comments and Member List discussions are only a guide, a starting point. So a participant should not assume that only

those points mentioned in the evaluation or the discussions are the only points that need addressing.

- It's important that participants read the recommended resources for additional detailed information.

Obligations of the Advisor

- If the advisor wishes to cater to a specific skill level, please inform the coordinator or Publication Officer so a proper match can be made.
- If the advisor has a preference for the Winter or Summer issue, please inform the coordinator or Publication Officer.
- To comply with inquiries or status reports requested by the Publication Officer and coordinator.
- To evaluate sculptures in good faith, to the best of his/her abilities, and return the necessary completed materials to the Publication Officer before the deadlines.
- To provide personally recommended additional reading or resources, if applicable.
- To factor in a participant's skill level when evaluating a sculpture.
- To design the evaluations and materials within a teaching framework, to benefit the artistic advancement of the participant as well as fellow RESS members who also will be learning from the experience, too.
- To present the critique in a courteous, professional and kind way, to facilitate an arena of positive learning and supportive development.
- To provide a short biography and a website link (if applicable) for print in the column.
- To contact the Publication Officer or coordinator immediately if an issue or complication arises during the evaluation.

Image Use Outside of this Exhibition

- RESS may request permission to use chosen participant images for the express purpose of promotion of the column, *The Boat*, future RESS columns and RESS in general.

Rights Reserved by the Realistic Equine Sculpture Society, Inc.

- RESS reserves the right to reschedule submission deadlines and this column, as needed.
- RESS reserves the right to replace or switch sculptures between issues, if needed.
- RESS reserves the right to replace or switch advisors between issues, if needed.

Thanks, everyone! We look forward to your wonderful sculptures!

Coordinator: Michelle Platt at equusartcraze@yahoo.com

Publication Officer: Sarah Minkiewicz-Breunig at publicationsofficer@ress.org

www.ress.org

The Realistic Equine Sculpture Society, Inc. is an independent nonprofit organization that promotes artistic development and encourages excellence in realistic equine sculpture and related artistry. The organization serves more than 100 equine artists worldwide by publishing educational materials and sponsoring forums, programs and clinics.